

REP: TEL# 703 528 7800 FAX# 703 528 /880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT18/12 16.48
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME SHELLI HUTTON

SALES PRSN WA- JOE KNAUER

11

CLASS:	NATL.	LOCAL	REGIONAL
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HCE)

DATE OCT18/12 16.48

DATE OCT 18 / 12 TO: 30

** NEW ORDER **
 TTLS \$78290..62X
 PLS CFM, THX 10/18

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			530A-600A	30		\$925.00	10/30	11/2	2		TU, F	2
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 641												
PROGRAM : MEWS CON COM1 : 1X PER DAY												
2			600A-700A	30		\$1,875.00	10/31	11/2	2		W, F	2
PROGRAM : MEWS CON COM1 : 1X PER DAY												

REP HEADLINE# 6385060
*** ORIGINAL REV#0 ***

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			700A-900A PROGRAM : GMA CON COM1: 1X PER DAY	30		\$2,000.00	10/30	11/2	4		TU-F	4
4			700A-900A PROGRAM : GMA CON COM1: 1X PER DAY	30		\$2,000.00	11/5	11/6	2		M-TU	2
5			900A-1000A PROGRAM : JEFF PROBST CON COM1: 1X PER DAY	30		\$560.00	10/30	11/2	4		TU-F	4
6			900A-1000A PROGRAM : JEFF PROBST CON COM1: 1X PER DAY	30		\$560.00	11/5	11/5	1		MON	1
7			1000A-1100A PROGRAM : MILL/FEUD CON COM1: 1X PER DAY	30		\$560.00	10/30	11/2	4		TU-F	4
8			1000A-1100A PROGRAM : MILL/FEUD CON COM1: 1X PER DAY	30		\$560.00	11/5	11/5	1		MON	1
9			300P-400P PROGRAM : STEVE HARVEY CON COM1: 1X PER DAY	30		\$650.00	10/30	11/2	4		TU-F	4
10			300P-400P PROGRAM : STEVE HARVEY CON COM1: 1X PER DAY	30		\$650.00	11/5	11/5	1		MON	1
11			400P-500P PROGRAM : DROZ CON COM1: 1X PER DAY	30		\$800.00	10/30	11/2	4		TU-F	4
12			400P-500P PROGRAM : DROZ CON COM1: 1X PER DAY	30		\$800.00	11/5	11/5	1		MON	1

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13			500P-600P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$2,250.00	10/30	11/2	4		TU-F	4
14			500P-600P PROGRAM : NEWS	30		\$2,250.00	11/5	11/5	1		MON	1
15			1000P-1100P PROGRAM : CASTLE	30		\$6,000.00	11/5	11/5	1		MON	1
16			800P-1100P PROGRAM : FOOTBALL	30		\$3,300.00	11/3	11/3	1		SAT	1
17			900P-1000P PROGRAM : REVENGE	30		\$6,000.00	11/4	11/4	1		SUN	1
18			1135P-1210A PROGRAM : NIGHTLINE CON COM1: 1X PER DAY	30		\$1,025.00	10/30	11/2	4		TU-F	4
19			1135P-1210A PROGRAM : NIGHTLINE	30		\$1,025.00	11/5	11/5	1		MON	1
20			1200M-100A PROGRAM : JIMMY KIMMEL CON COM1: 1X PER DAY	30		\$340.00	10/30	11/2	4		TU-F	4
21			1200M-100A PROGRAM : JIMMY KIMMEL	30		\$340.00	11/5	11/5	1		MON	1
22			500A-600A PROGRAM : NEWS	30		\$340.00	11/3	11/3	1		SAT	1
23			600A-700A PROGRAM : NEWS	30		\$850.00	11/3	11/3	1		SAT	1

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24			700A-900A	30		\$1,050.00	11/3	11/3	2		SAT	2
PROGRAM : NEWS												
25			900A-1000A	30		\$1,050.00	11/3	11/3	1		SAT	1
PROGRAM : GMA												
26			1200N-700P	30		\$2,750.00	11/3	11/3	2		SAT	2
PROGRAM : FOOTBALL												
27			500A-600A	30		\$250.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
28			600A-700A	30		\$850.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
29			700A-900A	30		\$1,050.00	11/4	11/4	2		SUN	2
PROGRAM : NEWS												
30			100P-600P	30		\$475.00	11/4	11/4	3		SUN	3
PROGRAM : WKND VARIOUS												
NOV/12 78290.00												CONTRACT TOTAL 78290.00
												TOTAL SPOTS 62

MARKET TOTALS \$223,685 WFTV 35% WKMG 19% WESH 25% WOFL 16% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SHARES ESTIMATED*

SVC- NSI
DEMOS- RA35+*